

## News & Insights

Cybersecurity & Data Privacy Attorney Collin Walke AI, Data Privacy, and Cybersecurity: How to avoid organizational, transactional, and regulatory pitfalls, while at the same time saving your company money in the long-run. May 8, 2024

Hall Estill Cybersecurity & Data Privacy Attorney Collin R. Walke will present a webinar **AI**, **Data Privacy**, **and Cybersecurity: How to avoid organizational, transactional, and regulatory pitfalls, while at the same time saving your company money in the long-run**.

## **Register here!**

Companies from across all sectors of industry are confronting practical, legal, and regulatory challenges in using and transferring data. With the rise of AI products, companies must be aware of the potential risks of doing business with AI. The risks range from standard contractual clauses to federal and state enforcement actions, as well as PR hits from misuse of customer data. In this webinar, we will cover many of the most common risks companies face when attempting to modernize their company through data efficiencies, including the cost-benefit analysis of implementing programs today versus later.

Collin R. Walke is a shareholder and leads national law firm Hall Estill's Cybersecurity and Data Privacy practice. Prior to joining the firm, he served in the Oklahoma House of Representatives from 2016-2022 as the State Representative for House District 87.

## Attorneys

• Collin R. Walke

## Practices

• Cybersecurity & Data Privacy