



News & Insights

Denver Attorney Kirk McGill Cosmetics Design USA - Impending TikTok ban may reshape social commerce landscape for cosmetics industry

December 11, 2024

Cosmetics Design

<https://www.cosmeticsdesign.com/Article/2024/12/11/potential-tiktok-ban-impact-on-us-cosmetic-industry/>

11-Dec-2024 by Cassandra Stern

With TikTok's future in jeopardy, cosmetics brands face the challenge of reinventing their social commerce strategies.

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Attorneys

- Dr. J. Kirk McGill Esq.

Practices

- Media & First Amendment