



News & Insights

IP Attorney Randy McCarthy NewScientist - Meta's AI memorised books verbatim – that could cost it billions

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NewScientist

<https://www.newscientist.com/article/2483352-metas-ai-memorised-books-verbatim-that-could-cost-it-billions/>

This technique could be a “good forensic tool” for identifying the extent of AI memorisation, says Randy McCarthy at the Hall Estill law firm in Oklahoma. But it doesn’t resolve whether companies can legally train their AI models on copyrighted works through the US “fair use” rule, a legal doctrine permitting unlicensed use of copyrighted works in some circumstances.

McCarthy notes that AI companies usually acknowledge training their models on copyrighted materials. “The question is, did they have the right to do it?” he asks.

Attorneys

- Randall K. McCarthy

Practices

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