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News & Insights

IP Attorney Randy McCarthy for the Observer - xAI's Unfiltered ChatGPT Rival Grok-2 Is a Product of Elon Musk's A.I. Dilemma

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The Observer

https://observer.com/2024/09/elon-musk-xai-grok-controversy/

Legal experts warn that Grok-2's advanced capability and lack of safety guardrails could pose serious risks to its users and society. "Grok-2's ability to create deepfakes that are almost indistinguishable from authentic could have serious negative effects on areas like personal privacy, criminal justice, anti-discrimination laws and data privacy regulations," Randy McCarthy, an intellectual property attorney, told Observer.

Fixing Grok-2 would require a fundamental shift in how xAI approaches A.I. development, legal and tech industry experts say. "One possible solution is for A.I. systems to include embedded metadata or some form of encoding in the outputs to clearly identify them as A.I.-generated," McCarthy said.

In addition, "intellectual property rules will need to evolve to handle the unique challenges that A.I. brings to the table," he added. "At the same time, we should think about new revenue models—like ways to fairly compensate artists whose work might be used to train these A.I. systems and figuring out how to navigate this changing landscape responsibly."

Attorneys

- Randall K. McCarthy

Practices

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