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News & Insights

Attorney Collin Walke for Bloomberg Law - 23andMe Genetic Data Sale Will Hit 'Wild West' of Privacy Rules

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Bloomberg Law

https://news.bloomberglaw.com/privacy-and-data-security/23andme-genetic-data-sale-will-hit-wild-west-of-privacy-rules

“The reality is it’s the Wild West,” said Collin R. Walke, leader of Hall Estill’s cybersecurity and data privacy practice.

That doesn’t mean whoever buys 23andMe’s assets won’t be scrutinized for how they handle a genetic data trove that includes ancestry reports, ancestors’ birth locations and family names, and geographic location, among other information.

Attorneys

- Collin R. Walke

Practices

- Cybersecurity & Data Privacy